# **Community** Information

allas, TX 167	miles West
ittle Rock, AR 140	) miles East
hreveport, LA 70 r	niles South
hreveport, LA 70 r	niles South

# **Location & Transportation**

Located on the Texas/Arkansas border at Interstate 30 (178 miles east of Dallas, Texas), the twin cities of Texarkana, Arkansas and Texarkana, Texas cover nearly 70 square miles and have historically been a hub of metropolitan conveniences, commerce and transport to the surrounding region. That legacy remains truer than ever today, as millions of dollars in goods and products make their way through the region daily.

Centrally located in the NAFTA trade corridor, the region is easily accessed through a network of highways, railways, trucking lines, freight carriers, bus lines and airports. There is even a one-day service via railway to the Port of Shreveport.

More than 90 trains travel through Texarkana each day. About 40 freight terminals ship one million tons of finished products out of the cities each year. With 38 Greyhound connections, city bus services, 325 available rental vehicles, and an airport making multiple round-trip flights daily to the Dallas travel hub, people move as easily as products do through the region. Texarkana is a city connected to its roots and connected to the world. That tradition as a crossroads of culture and commerce continues with the completion of Interstate 49 scheduled for completion within the next 10 years.



### Railroads

- Union Pacific, Kansas City Southern and Amtrak
- More than 79 freight trains travel through Texarkana daily
- Amtrak service daily

### Highways

- Interstates: I-30 I-49 and proposed I-69
- Highways: 59 67 71 and 82
- Texas State Highway 93
- Arkansas State Highways : 296 237 245 and 196

### **Motor Freight**

- Over 39 freight terminals
- Over one million tons of finished products shipped annually
- Thousands of pounds of raw and consumer goods shipped in daily

### **Bus Service**

- Greyhound Lines: Provides 41 connections daily
- Several local charter services available
- Texarkana Urban Transit District provides service throughout the community

### Automobile Rental

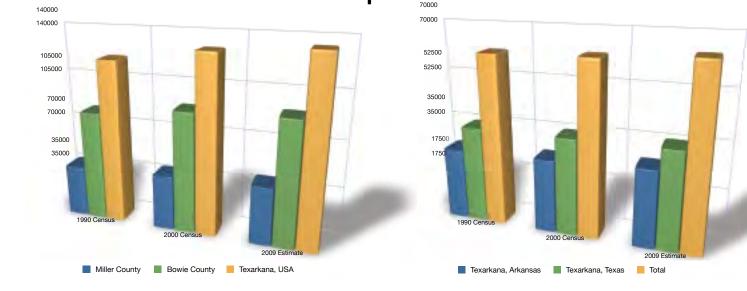
• 4 local rental companies

• Over 430 rental vehicles located in Texarkana Air

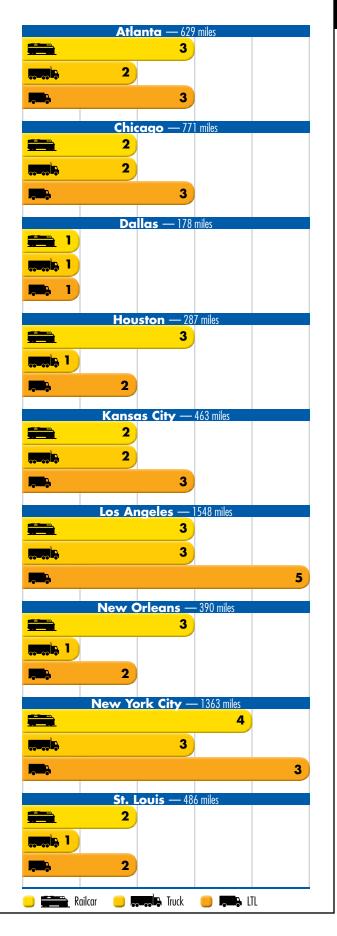
- Texarkana Regional Airport Primary Runway: 6,600 feet Secondary runway 5,200 feet
- American Eagle connection
- 4 daily round trip flights to Dallas/ Fort Worth International Airport

#### Airport

- Fixed Base Operator: TAC Air
- Cargo Air: Fed Ex, UPS, Airborne Express Water
- One day service via railway to the Port of Shreveport



# Population





## Newspapers

**Texarkana Gazette** Frequency: Daily Circulation: 32,000 Weekday - 35,000 Sunday

### **American Classifieds**

Frequency: Weekly Circulation: 30,000

## **Television Stations**

Local: ABC, NBC, CBS, and FOX affiliates

Digital Cable Service is available

# **Radio Stations**

Local AM Stations 5 Local FM Stations 8

# **Telephone Service MSA**

**Local Providers:** Windstream, Southwest Arkansas Telephone Cooperative

Fiber Optics: 194 miles Full ISDAN capabilities in place



Texarkana was also listed at #22 by a report "Americas' 25 Next Reviving Job Markets" (http://realestate.yahoo.com/promo/10-housingmarkets-where-prices-have-gone-up.html) by a report from business.com and Moody's Economy.com. The report identified the metro areas that were anticipated to outgrow the nation... The rankings were based on job growth during the first projected quarter of 2010.

# **Quality Of Life**

## Land Area

City Limits	Square Miles
Texarkana, Arkansas	
Texarkana, Texas	
	Total 71.5
Counties	
Miller County, Arkansas	624
Bowie County, Texas	
	Total 1547

## **Recreational Facilities**

<b>Parks</b>
<b>Golf Courses</b> 6 (4 Public and 2 private)
Public Tennis Courts8
Public Swimming Pools1
<b>Country Clubs</b> 2
Community Centers7
Number of Hotels
Lakes:
Lale Mainha Data and Mithin Omiles of City Lineia

Lake Wright Patman - Within 9 miles of City Limits Millwood Lake - Within 28 miles of City Limits

# **Churches & Synagogues**

Catholic 2 Churches
Jewish1 Synagogue
Protestant 245 Churches
Over 40 Protestant Denominations



## Climate

Annual Average Temperature — 64.7 degrees Annual Average Rainfall — 47.38 inches Annual Average Snowfall — 1.1 inches Prevailing Wind Direction — SSW (220 deg ) at 5.8 MPH Humidity (noon average) — 73% Elevation — 390 feet

With its long summers (temperatures averaging in the 80's) and mild winters (rarely dropping below the mid 40's), the annual average temperature hovers around a temperate 65 degrees Fahrenheit. The region enjoys an average rainfall of just over 45 inches per year with the rare snowfall adding up to just over one and a half inches per year. The mild weather makes the region an ideal setting for outdoor activity, and with 27 parks, 6 golf courses, 30 tennis courts, two major lakes less than 30 minutes away, in addition to public swimming, country clubs, hunting grounds and hiking trails, Texarkana offers up an outdoor adventure for any taste.

Nearly 250 churches, chapels and synagogues, offer people of faith opportunities of worship in the manner and language they choose with churches tailored for non-English speaking populations as well.

The citizens of Texarkana stay connected to each other and the world through locally produced monthly magazines of all kinds, a weekly, classified newspaper topping 30,000 in circulation and a local newspaper with circulation of about 35,000. High-speed internet

# **Quality Of Life**

is readily available through DSL and Cable. Broadcast media include 14 local AM and FM radio stations and local ABC, NBC, CBS and Fox affiliates in addition to digital cable and satellite options. The latest telecommunications technology is also in place with mobile and traditional phone service options. Over 120 miles of fiber optics and full ISDAN capabilities in place, help provide reliable and affordable communication services to the region.

COMMUNITY PROFILE

Regional events and festivals centering around art and music provide a taste of regional history, food and fun. Historic museums and theatres host national exhibits, Broadway shows, international ballet performances and more. Texarkana provides a unique mix of extraordinary natural beauty and metropolitan convenience and offers a serene quality of life unlike anywhere else.



Public transportation in the Texarkana area provided by Texarkana Urban Transit District (TUTD).

# **Golf Courses**

New Haven Golf Club 2321 Line Ferry Road 870-774-5771

Northridge Country Club 120 Bill Rogers Drive, 903-794-6196

### Oak Grove Golf Club

One Oak Grove Drive Red River Commerce Park/ TexAmericas Center on U.S. Highway 82 West of Texarkana 903-223-8402

### Texarkana Country Club

#1 Country Club Lane 870-772-8221

## Texarkana Golf Ranch

7401 Scott Wright Rd 903-334-7401

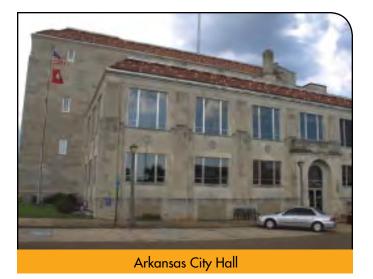
> **The Links** 333 Links Dr 870-773-2295



Texarkana, USA, is really two independently functioning cities that share a state line and a long history of mutual cooperation. Between local city and county governments, Texarkana is served by a police force of nearly 250 officers with nearly 140 vehicles patrolling the area. The collective crews of city and county firefighters, including paid staff and volunteers, totals over 500 individuals.



The only such facility in the world, the Bi-State Justice Center is home for over 20 city, county and state judicial and law enforcement agencies for the states of Arkansas and Texas. Because this building is located in two states, special legislation by both Arkansas and Texas created unique legal jurisdictions, applicable only inside the building. Bi-State is located at 100 State Line Avenue.





OMMUNITY PROFILE

Texas City Hall

GOVERNMENTAL SERVICES	Police Officers	Police Vehicle	s Firefighters	Equipment	Insurance Rating
Texarkana, Arkansas City Govern Government Type: Mayor/Board	ment 82	35	59	12	4
Texarkana, Texas City Government Government Type: Mayor/Council	100	25	79	9	2
Miller County <b>Government Type:</b> County Judge/Quorum	35 Court	23	133 Volunteers	14	Class 9
Bowie County Government Type: County Judge/Commis	40 sioners Court	40	265	51	Class 6-10

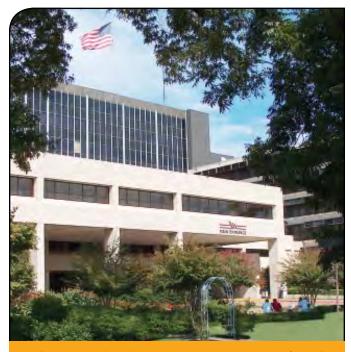
Source: Verified by Phone

# **Health Care Services**

Texarkana is the regional medical center for a population of more than 400,000 within a 60-mile radius of the community. Over 675 beds are staffed by more than 3,150 health care professionals, in order to serve the medical needs of the region. Medical, surgical and diagnostic services include open-heart surgery, hemodialysis, laser surgery, rehabilitation, radiation therapy, lipostripsy and a mobile intensive-care hospital. Other medical facilities serving the area include two rehabilitation hospitals with 140 beds, a treatment center for disabled adults and children, two dialysis centers, and a diabetes clinic. Special needs of the elderly are filled by 10 full-care nursing homes, and 9 retirement and assisted living facilities providing a variety of services and lifestyles for the elderly. Home health services, mealson-wheels program and hospice services are readily available. The average hospital room is \$550 per day while an average doctor's office visit is about \$75, and the average dentist charges just over \$50 for a semi-annual checkup.

#### Wadley Regional Medical Center

Wadley Regional Medical Center is an acute care hospital that has served the Texarkana community since 1900. With a strong commitment to customer satisfaction, Wadley's employees are the cornerstone of the quality care provided to its customers. Wadley serves approximately 350,000 people in a 16 county region in Texas, Arkansas and Oklahoma



Wadley Regional Medical Center (Photo courtesy of Wadley)

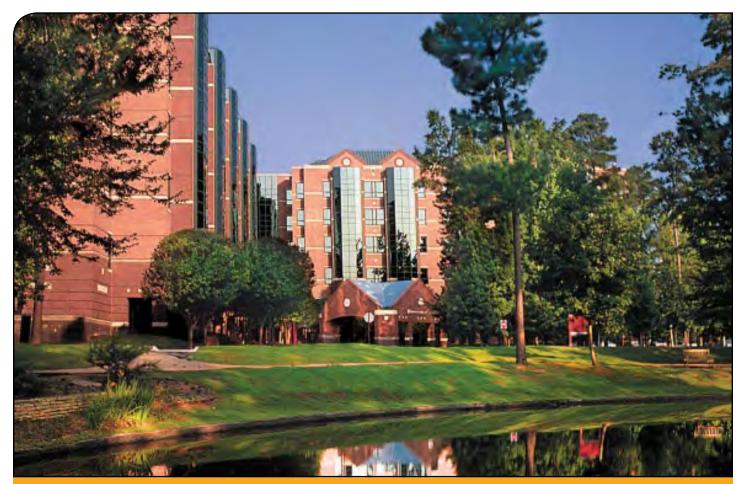
and offers a full range of medical services including cardiovascular, neuroscience, orthopedics, senior care, behavioral health, women's services, obstetrics, neonatal care, wound care, 24-hour emergency care, and intensive care.

Bringing technology and services to the community is a long time tradition of Wadley. With the first Lap-Band procedure done in Texarkana in 2004, Wadley is designated by the American Society for Metabolic and Bariatric Surgery (ASMBS) as a Bariatric Surgery Center of Excellence. As the first hospital in Texarkana to achieve certification by The Joint Commission in 2008 as a Primary Stroke Center and designated by the State of Texas as Primary (Level II) Stroke Center in 2009, stroke care is another area of expertise for Wadley. Minimally invasive surgery is a key service and Wadley introduced robotic surgery to Texarkana with the da Vinci SI surgical system in 2009. Wadley currently has the only hospital-based Prenatal Clinic and inpatient geriatric behavioral health unit for those over 55.

Wadley's team of dedicated employees commit themselves not only to providing first-class quality patient care, but also to improving the overall quality of life in the community by giving back and getting involved. Wadley is a community-built organization deeply entrenched and involved with the communities it serves. As the organization to bring the Susan G. Komen Race for the Cure to Texarkana, Wadley continues to actively support the Race as well as the American Heart Association, the American Cancer Society's Relay for Life, the United Way and many other non-profit organizations. Wadley's commitment goes far beyond that of traditional healthcare with the donation of time, financial support and community awareness. *Source: Wadley Regional Medical Center* 

#### **CHRISTUS St. Michael Health System**

Established in 1916 in Texarkana by the Sisters of Charity of the Incarnate Word as the Michael Meagher Memorial Hospital, CHRISTUS St. Michael



Christus St. Michael Health Center (Photo courtesy of Christus St. Michael Health Center)



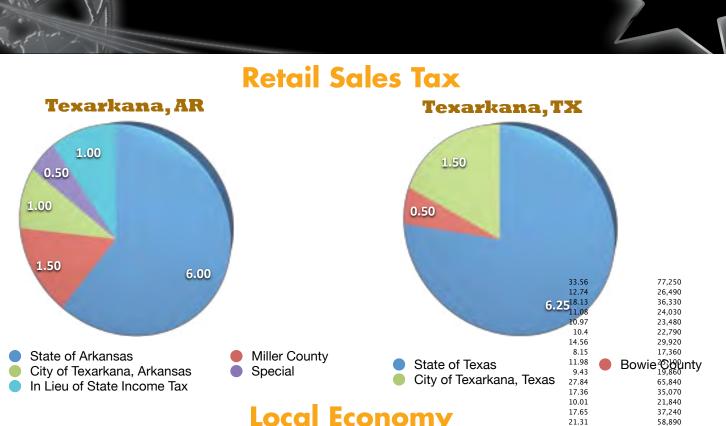
Health System serves residents of Texas, Arkansas, Oklahoma, and Louisiana. With a mission to "extend the healing ministry of Jesus Christ," the faith-based 312-bed hospital offers comprehensive, specialized healthcare including a Level III NICU (Neonatal Intensive Care Unit), to advanced cancer care, surgical, and heart services. As a recognized regional leader in surgery, heart care, heart surgery, neurosurgery, stroke and cancer care, CHRISTUS St. Michael treated over 72,500 Emergency Department patients last year... more than any area ED.

CHRISTUS St. Michael provides patient-centered specialty care through a dedicated Primary Stroke Center certified by both The Joint Commission and the State of Texas. The CHRISTUS St. Michael Center for Joint

Replacement as well as day surgery, open heart surgery, orthopedic surgery, vascular surgery, neurosurgery, cardiac/pulmonary rehabilitation, diagnostic radiology, therapeutic and wellness programs.

#### **Collum & Carney Clinic**

Collom & Carney Clinic is a Multi-Specialty Physician Group Practice whose Physicians and Staff are committed to providing quality health care services to the Four States Area. Comprised of almost every Medical Specialty offered in the Ark-La-Tex, our goal is to provide a complete health care solution for the patients and their families. The staff of Collom & Carney Clinic takes pride in offering care and compassion to the ever changing health care needs of our community.



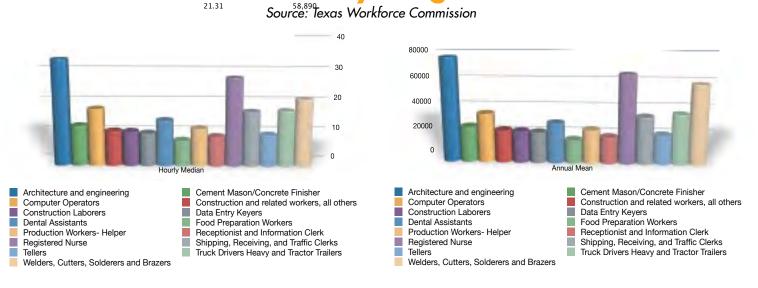
# Local Economy

While the cities of Texarkana have a combined population over 60,000, they serve a retail trade area of 18 counties and over 430,000 people strong. In 2007, Texarkana's retail sales MSA topped 1.3 billion dollars. Texarkana's average income per capita income as of 2003 studies was approaching \$25,000, with local residential utilities among the 30 most affordable in the nation  $ac_{\text{QP}}^{11.08}$  ding to 2002 and  $ac_{\text{QP}}^{24.030}$  ta that put the combined cost of electricity, natural 22,73%, water, wastewater disposal, and garbage collection at just under \$200 per month. The Texarkana residential

> 17.36 10.01 17.65

housing market is valued over \$20 million and nonresidential properties topped \$56 million in 2005. The majority of Texarkana citizens own their own home with nearly 63% owner occupied. About 30% of the over 56,000 available dwellings are rental space and only<sup>20</sup> 10% of available housing is vacant at any given time. 10

Local sales tax differs across the state line with 10% rate on Arkansas side and 8.25% rate in Texas.<sup>o</sup> However, property taxes are lower on Arkansas side in general, though the tax burden in Texarkana is extremely competitive on a national level.



80000 60000



# **Financial Institutions**

Banks

American State Bank Bank of the Ozarks BankcorpSouth Capital One, NA Commercial National Bank First National Bank Guaranty Bond Bank Guaranty Bond Bank Peoples State Bank Regions Bank Texana Bank Texarkana First Bank Wells Fargo, NA

#### **Credit Unions**

Domino Federal Credit Union Federal Employees Credit Union Miller County Teachers Federal Credit Union Mil-Way Federal Credit Union Morris Sheppard Credit Union Red River Federal Credit Union Swemp Federal Credit Union Texar Federal Credit Union Texarkana Terminal Employee's FCU



In a 2009 article by Kiplinger.com (http://www.kiplinger.com/tools/slideshows/slideshow\_ pop.html?nm=10citieswherehomepricesrising&page=3), Texarkana ranked 2nd among the ten metro areas that enjoyed the greatest home-price increases over the past year. In perspective the declining housing market was what pushed so many metro areas throughout the country into the depths of the recession. This article recognizes that Texarkana was able to avoid those problems and actually saw an appreciation in housing values during the last year.

# Labor & Industry

Regional employers draw from a workforce of over 65,000 individuals. Area employers will attest to the trainability and dedication of the workforce. Low absentee and turnover rates are the norm. A record successful operation and continued growth by several area industries give clear testimony to the work ethic of the people of this region. Shift work is commonplace in this economy with many area plants operating three shifts, while others operate 24 hours a day, seven days a week. Unemployment rates are in keeping with the national average, but with lower cost of living vs. annual averages, pay rates are competitively loweroffering industry greater value for their cost investment. The average receptionist or clerk could expect to earn about \$8.75 per hour, while a welder earns just over \$14 per hour and an experienced, registered nurse could expect to earn up to \$24 per hour.

Texarkana boasts nearly 550 acres of available designated industrial park development space—the majority of which is enterprise zone rated and all of which is convenient to local transportation routes and all utility services.

### MONTHLY RESIDENTIAL UTILITY BILLS

	\$90
Natural Gas	\$65.56
Water*	
Texarkana, Arkansas	\$8.86
Texarkana, Texas	\$8.15
Wastewater*	
Texarkana, Arkansas	\$11.47
Texarkana, Texas	\$10.52
Solid Waste*	
Texarkana, Arkansas	\$18.04
Texarkana, Texas	\$15.94

Based on 1000 kwh electricity, 43 Ccf natural gas, minimum water and sewer bill and twice per week solid waste pickup \* Billed together by Texarkana Water Utilities

INDUSTRIAL SITES								
Name of Site	Acreage	Ownership	Enterprise Zone	Water	Sewer	Electric	Gas	Rail
Maxwell Industrial Park	75	Texarkana Chamber of Commerce	yes	yes	yes	yes	yes	no
I-30 Industrial Park	24	Texarkana Chamber of Commerce	no	yes	yes	yes	yes	yes
Falvey Industrial Park	29	Texarkana Chamber of Commerce	no	yes	yes	yes	yes	no
Nash Business Park	70	Nash Industrial Development Corp.	no	yes	yes	yes	yes	yes
TexAmericas Center (Formerly Red	200	TexAmericas Center (Formerly Red	yes	yes	yes	yes	yes	yes
River Redevelopment Authority)		River Redevelopment Authority)						

<b>NEW</b>	CONSTRU	CTION

#### Texarkana, Arkansas-Texas City Limits

Residential	Non-Residential	Total
<b>2007</b> \$29,289,798	\$22,565,553	\$51,855,351
<b>2008</b> \$9,295,931	\$38,099,122	\$47,395,053
<b>2009</b> \$11,732,739	\$7,413,250	\$19,145,989

#### HOUSING

Number of Dwelling Units: 57,898 % Owner Occupied: 56.30% % Rental Occupied: 26.10% % Vacant: 17.70% Source: Sites on Texas

			COST	OF LIVIN	NC .		
	Composite	Grocery	Housing	Utilties	Transportation	Health Care	Misc Good
Texarkana MSA	92.0	96.9	79.0	101.1	92.5	92.7	98.5
Little Rock, AR	94.6	91.0	90.4	101.7	93.1	92.9	98.3
Shreveport, LA	95.7	93.8	95.1	88.5	92.1	92.8	100.9
Dallas, TX	92.9	96.5	71.1	107.1	98.3	104.8	103.2
Tyler, TX	95.5	92.6	91.1	99.7	99.0	90.6	98.8
Hot Springs, AR	94.1	97.0	87.3	92.5	86.9	85.3	103.6

Source: Sperling's Best — National Average 100

#### PER CAPITA PERSONAL INCOME

Te	xarkana MSA	Miller Co.	Bowie Co.		
2004	26,725	26,563	26,801		
2005	27,879	27,488	28,062		
2006	29,153	29,293	29,087		
2007	31,311	31,328	31,302		
2008	32,338	31,994	32,498		
Sourcos	Quragu of Economic A	nalycic (Pagional o	conomic profiles)		

**Source:** Bureau of Economic Analysis (Regional economic profiles)

# **Utilities**

#### Electricity

Supplier: ÁEP Southwestern Electric Power Source: Nine plants in Arkansas, Louisiana and Texas Electric Customers: 474,301 total/45,000 in Texarkana MSA

Peak Demand: 4,950 MW

Supplier: Bowie-Cass Electric Cooperative Source: North East Texas Electric Cooperative Electric Customers: 36,300 Peak Demand: 166 MW

Supplier: Southwest Arkansas Electric Cooperative Source: Arkansas Electric Cooperative Corporation Thirteen plants in Arkansas including hydro, coal and gas Electric Customers: 490,000 statewide/Southwest Arkansas Electric Cooperative REA – over 27,000 metered points of delivery Peak Demand: Statewide 1923 MW/Southwest Arkansas Electric Cooperative REA 146 MW

## **Natural Gas**

Supplier: CenterPoint Energy Source: Variety of gas markets Total Gas Sales: 406 BCF total/2,058,000 MCF in Texarkana MSA

#### Sewer

Supplier: Texarkana Water Utilities Design Capacity: 21 MGPD Daily Usage: 13.166 MGPD **Type of Treatment Plant:** South Regional-Coupled Bio-Filter/Activated Sludge, Waggoner Creek-Activated Sludge, North Texarkana-Activated Sludge

**Source:** Bureau of Economic Analysis (Regional economic profiles)

AVERAGE WAGE AND SALARY DISBURSEMENT

Miller Co.

30,493

30,426

32,295

33,548

33,014

Bowie Co.

30,134

31,694

33,069

34,625

35,805

Texarkana MSA

30,223

31,384

32,878

34,360

35,149

### **Treated Water**

2004

2005

2006

2007

2008

Supplier: Texarkana Water Utilities Source: Lake Wright Patman, Millwood Lake, SW Arkansas Water District Customers: 24,563 in Texarkana MSA Population Served: 103,641 in the Texarkana MSA

#### **Capacity of Water Plant:**

Average Daily Consumption: 33 MGPD Peak Consumption: 14.419 MGPD Storage Capacity: 21.907 MGPD Ground 12,950,000 gals Elevated: 4,800,000 Pressure In Mains: (varies 40-70 PSI)



# **Major Employers**

Local

#### Companies

# Primary Business/ Local Function

Companies	Local
	Employees
Red River Army Depot & Tenants	6000
Christus St. Michael Health System	1883
Cooper Tire & Rubber	1600
Domtar, Inc.	1300
Texarkana, TX Ind. School District	1100
Wal-Mart/Sam's Club	1100
International Paper Company	960
Texarkana, AR School District	785
Wadley Regional Medical	778
Southern Refrigerated Transport	750
Texarkana, Texas City	600
Texarkana College	569
Collom & Carney Clinic	567
Truman Arnold Companies	460
Liberty Eylau Ind. School District	455
McDonald's	345
Albertson's	280
Pleasant Grove Ind. School District	275
E-Z Mart Stores, Inc.	260
Ledwell & Sons Enterprises	243
Day And Zimmermann, Inc.	234
Wholesale Electric	230
Texarkana, Arkansas City	225
Smith-Blair, Inc.	212
BWI	169
Sterno Group/Candle Corp	152
JCPenney	1 <i>5</i> 0
Lowe's Home Center, Inc.	1 <i>5</i> 0
Dillard's, Inc.	145
Genoa Central School District	145
JCM	145
Mayo Manufacturing	137
Sears Roebuck & Co.	124
Texarkana Newspaper	120
Burger King	116
HUMCO Holding Group, Inc.	105
Capital One Bank	100
Regions Bank	100
Home Depot	99
Applied Control Technology	42

Manufacturer/Processors			
General Medical Hospital			
Manufacturer of Passenger Tires			
Fine Finished Papers			
Primary & Secondary Education			
Discount Stores			
Cup and Folding Carton			
Primary & Secondary Education			
General Medical Hospital			
Refrigerated Trucking			
General Government			
Post-Secondary Education			
General Medical Services			
Petroleum Marketing			
Primary & Secondary Education			
Restaurants			
Supermarkets			
Primary & Secondary Education			
Convenience Stores			
Manufacture of Truck Bodies			
Small Arms Ammunition			
Distributor			
General Government			
Large Valves and Couplings			
Wholesale Distribution			
Canned Heat Sterno Brand			
Department Stores			
Retail Store			
Department Stores			
Primary & Secondary Education			
Manufacturer of Pipeline Fittings			
Upholstered Furniture			
Department Stores			
Newspapers			
Restaurants			
Manufacturers/Processors			
Banking/Financial Services			
Banking/Financial Services			
Retail Store			
Control devices			

# **Property Tax** Comparison

Property Tax in Arkansas is normally expressed as a tax rate per \$1,000 of assessed value while in Texas it is generally expressed at a rate of \$100 of assessed value. For the examples used below the rate of \$100 has been used – In Texas taxes are assessed at 100% of appraised value while in Arkansas it is a rate of 20%.

The examples cited are based on a home valued at \$200,000.

Both states also have homestead exemptions.

Tax Entity	Rate per \$100	Assessment Rates	Ταχ
Arkansas			
Miller County	.50	20%	\$200
City of Texarkana	1.05	20%	\$420
Texarkana AR ISD	3.89	20%	\$1,556
Texas			
Bowie County	.327	100%	\$654
City of Texarkana	.5831	100%	\$1,166
Texarkana TX ISD	1.339	100%	\$2,678
Pleasant Grove ISE	) 1.44	100%	\$2,880
Liberty Eylau	1.299	100%	\$2,598



# **Education** Quality Education and Interscholastic Excellence...

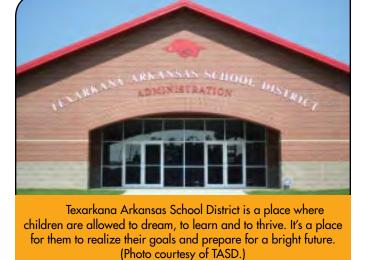
#### **Education at Every Level**

Texarkana boasts a commitment to provide quality education from pre-school to graduate school. The educational options abound in the region with 25 public schools and four private schools educating young people ages K-12. The Texarkana area pledges to support education at all levels and considers it an essential component of the quality of life for the entire community, solidifying our future workforce. "Texarkana deserves a standing ovation for its high academic achievement and socioeconomic diversity. Parental involvement is high, and the thrifty administration consistently achieves large results on a tight budget." (Source April 2010: www.forbes.com)

#### **Interscholastic Superiority**

Title Town? Yes, Texarkana should come to mind! The movie, "Friday Night Lights" is played out regularly in the fall as teams gear up for battle. The main warfront is fought in pads and helmets while the second skirmish is waged by the bands, drill teams, cheerleaders, flag corps and fans. No matter whom you support or what role they play, sports are a huge part of the Texarkana area. Over the past decades, many high school teams have brought home the coveted culmination of athletic superiority, the State Championship Crown. Every local school district has brought home a state title in current and previous years: Liberty Eylau, Pleasant Grove, Texarkana Arkansas High School, Texas High School and Trinity Christian.

Other sports popular in the area are soccer, softball, baseball, volleyball, swimming, track, golf, tennis and basketball. Local and area athletic teams on both the Texas and Arkansas side produced 23 state championships from May 2009 to May 2010. (Source: Johnny Green, Sports Director for Texarkana Gazette) Texarkana has produced many athletes that



have gone on to play on the college, professional, and Olympic levels. Texarkana is committed to preparing students for future employment and higher education through challenging academic programs, while also offering a full array of extracurricular activities.

### Texarkana Arkansas School District

The Texarkana Arkansas School District (TASD) had its beginning in 1884 in "the brick school", which was officially named Hays School in 1896. Later, it became Central School and held its first graduation ceremony in 1899. In 1904, due to the increased number of students, the board of directors voted to build two new schools. From this early start, Texarkana Arkansas School District has grown to its present size of over 4,400 students in grades K-12 and ranks 16th in size out of 310 school districts in the state of Arkansas.

The family of educators is committed to creating a supportive, innovative, and academically challenging learning environment that helps young minds see their own potential success. Astronautics, acting, ambassadorships...wherever dreams may inspire young minds to go, the TASD Magnet Schools have the personnel, tools, enthusiasm and motivation to help them reach their destinations. From enjoying the benefits of healthy exercise on a beautiful day, to painting a sunny sky, to the science behind predicting that day's weather, to TV production of that weather forecast for a bilingual audience, TASD Magnet Schools offer units of study as unique as the students.

TASD's mission is to provide a safe nurturing environment of educational excellence where all belong, all learn, and all succeed. The school district builds a solid educational foundation of core knowledge and skills but presents them in a context that reaches out to students where their interests and talents reside. Educators are as prepared professionally as they are passionate about the work they do and the young futures they help build. Educator training programs are rigorous and innovative, ensuring only the most effective instructional practices.

Standing firmly on the foundation that anyone can make a difference, the school district believes that every person in the Texarkana community has an opportunity to play a key role in the success of the students in the Texarkana Arkansas School District. Whether it's a teacher being a role model, a parent volunteering, a business partnering, a city leader



Texas High School Math & Science Center features 72,000 square feet of science/traditional classrooms and engineering/ computer labs, complete with state-of-the-art technology. (Photo courtesy of TISD.)



In 2009 Texarkana AR & TX School Districts ranked #4 on Forbes Magazine's "Best School for Your Housing Buck" in cities where median home value is less than \$100,000.

advocating, or a student preparing to become a world leader, TASD is the place where anyone can be all of who they want to be.

Source: Texarkana Arkansas School District

### Texarkana Independent School District

The proud history and rich traditions of Texarkana Independent School District (TISD) began with the first graduating class of Texas High School in 1889. Over a century later, TISD continues its legacy of excellence in education with strong leadership and high student achievement, which showcases the ever present Tiger Pride.

Currently featuring eleven campuses, TISD provides a quality education for pre-kindergarten through twelfth grade, as well as career and technology and special education opportunities for pre-school and school-age children. Additionally, the District operates Tiger Learning Centers that provide childcare services for children ages three and up. For the 2010-11 school year, the district will look forward to welcoming over 7,000 students to their campuses. Continuous growth has been maintained through a commitment to excellence and strategic planning and programs that continue to capture state and national attention.

TISD's mission is to provide an exceptional education for all learners in a quality environment which nurtures the intellectual, social, cultural and physical development of each student's overall wellbeing. The District strives to provide a variety of educational opportunities and involvement to the student, allowing for the development of a wellrounded educational experience.

In addition, TISD believes that a competent, committed and caring staff is essential to a quality education for all children. A quality education includes excellence in teaching; alignment of the written, taught and tested curriculum; and exposure to technology, essential materials and a variety of learning experiences. TISD staff has been a driving force in student achievement. To support instruction, the District has placed a major emphasis on instructional technology, equipping classrooms with state-of-the-art technology and providing staff with continuous professional development in using that technology to support and enhance the delivery of the curriculum. The District also has extended staff development opportunities by creating and supporting professional learning communities designed to meet the needs of all learners.

Texarkana Independent School District continues to look to the future by integrating a global perspective of education. The result is a school district with strong student and community confidence in the quality of our schools and with state and national recognition for our success.

Source: Texarkana Independent School District

#### **Trinity Christian School**

Trinity Christian School is committed to partnering with Christian parents in providing a Biblical perspective in the education of their children. The combination of the Christian home, the Christian school, and the Christian church provide a unified whole that enables a 24/7 process of equipping a child to serve Christ. Missing any one of these segments inhibits True Education from occurring. The task of True Education is to develop knowledge of God and His created reality and to use that knowledge in exercising a creative-redemptive dominion over the world in which we live. Such an outcome can be attained only by loving God and communing with Him, resulting in the wholehearted worship of God (Graham, 2003). To Trinity Christian School, True Education is Knowledge of God.



Trinity Christian School serves preschool through twelfth grade, and its staff are highly qualified and called by God to provide a Christian based, academically excellent program of study. Trinity maintains its excellence by accreditation through the Arkansas Nonpublic School Accrediting Association. Trinity's vision is to see our graduates walking with Christ in their homes, workplaces, churches, and communities for the duration of their lives. We invite you to take a closer look at Trinity Christian School and consider if our Christian philosophy of education is a match with your family's values. We welcome you to visit our campus and meet our staff, to learn more about our exceptional Christian academic program, and to discover our various extra-curricular opportunities. We look forward to meeting you and having you as our quest.

#### **Pleasant Grove Independent School District**

Children in the Pleasant Grove Independent School District have been served by local schools for over one hundred years. Since 1877, when the first school in the Pleasant Grove area was established, the schools have grown and changed to meet the needs of the students and community. The fifty-five square mile district now includes much of northern Texarkana, Texas.

Pleasant Grove ISD serves 1,950 students in grades pre-kindergarten through twelve with a rich curriculum and a wide range of co curricular and extra curricular activities. Students perform above the state average on Texas assessments, and college entrance exam scores are above both state and national averages. Students, faculty, and staff demonstrate outstanding accomplishments and successes at the local, state, and national levels.

Pleasant Grove ISD has recently completed a \$36,000,000 facilities improvement program which included opening a new campus. Pleasant Grove ISD and each of the campuses are accredited by the Southern Association of Colleges and Schools and the Texas Education Agency. The district is recognized in the Accountability Rating System for Texas Public Schools and earned the highest financial rating in the School Financial Integrity Rating System of Texas.

Mission: The mission of Pleasant Grove Independent





School District, in partnership with the community, is to educate and prepare each student with an excellent foundation upon which to build a future.

#### St. James Day School

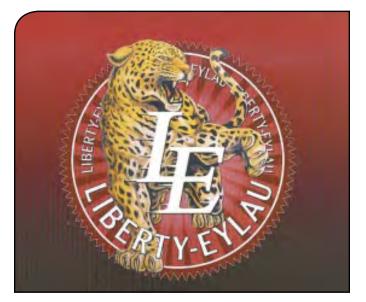
St. James Day School is an independent school affiliated with St. James Episcopal Church in Texarkana, the Diocese of Dallas, and is fully accredited by the Southwestern Association of Episcopal Schools, which is recognized by the State of Texas.

St. James Day School was founded in 1948 and its mission is "to educate students in a safe and nurturing Christian environment that instills high intellect, character, and compassion, while challenging them academically, physically, and spiritually to achieve their highest potential as confident individuals and future leaders." Students develop the ability to reason, think creatively, and to leave St. James with an intellectual curiosity and joy of life long learning that opens the entire universe to them.

The school is located in a safe, secure, and beautiful natural woodland setting on the Texas side of North State Line. St. James is committed to providing a caring, nurturing and high academic educational foundation for pre-school children ages 3 -5, and elementary children in Kindergarten, Primer and grades 1-6.

#### Liberty -Eylau

Liberty-Eylau Independent School District, founded in 1955, is a school and community dedicated to



student achievement. The graduates are prepared to meet their full potential, instilled with a lifetime desire to learn, and are confident in their ability to succeed. They possess the character to make a difference. Our staff is a team of leaders who is fair, respectful and nurturing in all our dealings. We create an encouraging, supportive learning environment that inspires and motivates students to do their very best. A school district of 2859 students, L-E offers a diversified program of instruction to students, regardless of handicap, race, or creed. L-E has experienced successes in the areas of academics, arts, and athletics.

# **Higher Education**

Higher education is available with associate through doctorate level degrees available at Texarkana College and continuing through Texas A & M University— Texarkana. Both institutions boast low tuition rates and a significant number of scholarship opportunities.

#### Texarkana College

Texarkana College is a publicly supported, twoyear community college that has served the community for more than 80 years. It offers over 50 programs of study that can lead to academic as well as occupational/technical degrees and certificates. The academic programs at Texarkana College provide the core curriculum for all degrees of higher education, including associate and bachelors, and are fully transferable to four-year institutions. In June 2010, TC was recognized in the top 100 community colleges in the nation for the number of certificates awarded. The student-to-faculty ratio is 22:1 and student enrollment exceeds 4,400 a semester, including students from the Ark-la-tex as well as thirteen foreign countries.

The community college offers Region XIV East Conference baseball, softball, and golf. The Bulldog Baseball Team won their eighth championship in Region XIV East Conference Title in 2010. Thirteen appearances in the Regional Tournaments and two JUCO World Series Appearances give Texarkana College something to be proud of. In addition, the Bulldog Softball Team has been Region XIV East Zone Conference Champions four years, Region XIV Champions two years, and has advanced to NJCAA Nationals twice.

Dormitories are present and are within walking distance of the campus, giving students an opportunity to live and learn in Texarkana. While on campus, several student life clubs and organizations are available including Student Senate, TC Choir, Earth Club, Art, Phi Beta Lambda, TC Student Newspaper, Black Student Association, Phi Theta Kappa, Drama



Texarkana College is conveniently located, just minutes from recreation, shopping and entertainment. (Photo courtesy of TC.)



The 2010 Bulldog Baseball Team won the 2010 Region XIV East Conference Title with a conference record of 20-8. (Photo courtesy of TC.)

Club and Science Club. The 90-acre campus includes a two-acre nature reserve and the college also owns an offsite, 360-acre educational farm.

The Truman Arnold Student Center features a staff and student-driven cafeteria that is open to the public, the Bulldog Bistro. The Bistro serves cook to order breakfast items, hot and cold sandwiches, and lunch and dinner plate specials planned and prepared by the college's Culinary Arts program.

To stay in shape, students have access to facilities in the Pinkerton Center which includes an Olympic-size pool, tennis and racquetball courts, multi-use gym, jogging track, fitness evaluation center and more.

A number of scholarship and financial aid options are available, including the Rising Star Scholarship. This scholarship offers two years free for high school graduates with a family taxable income of less than \$75,000 who are enrolled full time at TC. For more information visit www.texarkanacollege.edu.

### Texas A & M University-Texarkana

The university is accredited by the Southern Association of Colleges and Schools (SACS) and offers 17 baccalaureate and 11 graduate programs. In the fall of 2010, the university extended these programs for inaugural offering of freshmen, sophomore, and doctoral programs.

Expansion plans for the university have been underway for the last two years to the new 375 acre Bringle Lake campus just North of Interstate 30. A total of over \$100 million has been dedicated to build a new campus in order to offer a comprehensive university experience. The Science and Technology building was opened in the summer of 2009 and the Multipurpose Library Building (University Center) opened the summer of 2010. The four story 183,000 square feet building hosts a student union, bookstore, classrooms, faculty, staff and administrative offices, library, activity rooms and student support services. In the summer of 2011, Bringle Lake Village is set to open as the university's premier student housing complex. This \$14 million project will include a 300 bed dormitory (as part of Phase 1), pool, outdoor movie area, sand volleyball court, basketball/sports area and an outdoor pavilion with grills.

A total of 93% of the full-time faculty hold a Ph.D. or the highest degree in their field. The full-time faculty to student ratio is approximately 1 to 14 (1 faculty member per 14 students). The university currently holds close to 1,650 enrolled students with plans to support upwards of 2,500 by 2015.

Multiple scholarship opportunities are offered



Faculty to student ration is small at 1:14, and current student enrollment is close to 1,650. (Photo courtesy of Texas A&M University-Texarkana.)



In Texarkana, SAU Tech offers a high school and college level aviation maintenance technology program at the Texarkana Airport located at 60 Globe Avenue.

including the Eagle Promise that allows students to go to school for free if they are eligible for a Pell grant and their annual family gross income is less than \$40,000. Source: www.tamut.edu

The surrounding Texarkana area is also home to the University of Arkansas for Medical Science Area





Bringle Lake Village, Texas A & M University-Texarkana's future student housing complex will hold 295 residents and is scheduled to open for occupancy by August 2011. (Rendition courtesy of Texas A & M University-Texarkana.)

Health Education Center (AHEC), Cossatot Community College--Ashdown Campus and the University of Arkansas Community College-Hope.

Vocational training is also available through a number of resources including the Texarkana Airframe and Power Plant School through Southern Arkansas University Tech or SAU Tech. This public, two-year college is located in Camden, Arkansas with services in Texarkana and Magnolia. SAU Tech is part of the Southern Arkansas University System. SAU Tech is known for its technical programs and online delivery of more traditional degrees such as business administration and general studies. The college currently enrolls over 2,000 students in both college and high school concurrent credit programs. In Texarkana, SAU Tech offers a high school and college level aviation maintenance technology program at the Texarkana Airport. The program is comprehensive and offers all the training needed for students to be qualified to take Federal Aviation Administration licensing exams. A FAA licensed aviation maintenance technician is highly skilled and ready for employment in the field of aviation maintenance anywhere in the world. Source: SAU Tech and www.sautech.edu

# Recreation



There is a world of choices for the sportsman and hunter in Texarkana. With lush woodlands and some of the country's best fishing at Lake Millwood and family fun at Lake Wright Patman, you can't go wrong. Hiking and camping areas abound with RV facilities to serve you, whether you are backpacking or relaxing in an RV. Enjoy public tennis courts, golf courses, or sit back and enjoy one of our beautiful public parks. The great outdoors has never been so great!

Hunting grounds and competitive fishing are among the best and most ample in the United States. Choices for the outdoorsman are nearly unlimited



White-tail deer are common in this area. Photo taken at Millwood Lake.

in the Texarkana vicinity. Whether you are a sightseer, hiker, photographer, or gamesman, the lush woodlands are home to a vast variety of wildlife game. White-tail deer, red and grey squirrels, raccoons, rabbits, opossums, red fox, coyotes, bobcats, wild hogs, armadillos and migratory birds are just a few examples of the animals one might encounter in the backwoods of Southwest Arkansas and Northeast Texas.

Some of the country's best fishing can also be found in the Texarkana area. Millwood Lake, just minutes northeast of Texarkana, has produced a largemouth Bass that weighted 16.1 lbs in 1976, although this was caught in a commercial fisherman's net. It is not uncommon while fishing, to spot a 14 foot North American alligator off the main lake lurking behind a bald cypress in a slough.

Wright Patman Lake, located south of Texarkana, offers not only fishing opportunities, but skiing, swimming, camping, bird watching, hiking trails, radio controlled airplane landing strip and ATV course. Whether you want to enjoy the sun's rays while basking next to a lake, or are in search of a trophy catch, the Texarkana area may have just what it takes to satisfy your palate.

Join the Texarkana Radio Control Flying Club at Ravel Stroman Field at Lake Wright Patman.

### Lakes

- Lake Wright Patman
   U.S. Highway 59 South, 903-838-8781

   Activities include camping, picnicking, fishing
   (catfish, crappie, perch, bass), hiking, nature trails, boating, canoeing, swimming, bird watching, etc.
- Millwood Lake

U.S. Highway 71 North to Ashdown, AR, 870-898-2800 Activities include camping, picnicking, fishing, (catfish, bass, crappie, bream), hiking, nature trails, boating, and bird watching.

• Bringle Lake

Scott Wright Road off of Richmond Road, North of I-30

Activities include fishing (bass, catfish, bream, crappie), hiking, nature trails, limited boating, bird watching, tennis, volley ball, basketball, (no camping or swimming).



During the winter, many birds migrate to Lake Wright Patman, including Bald Eagles, Pelicans, various ducks and others.



### Texarkana, Arkansas Side Parks

- Lake Dieffenbacher at Bobby Ferguson Park 3415 East 50th Street
- Four States Fairgrounds 3415 East 50th Street
- Ed Worrell Park 2000 East 35th Street
- Senator Street Park 2700 Senator Street
- Iron Mountain Park 1500 Ray Street
- Sandflat/Glendale Neighborhood Center & Park-209 East 14th Street
- Jefferson Park 1100 Jefferson Avenue
- Iron Mountain/Ozan Inghram Neighborhood Center – 1101 Couch Street
- Gateway Park & Farmer's Market 800 Jefferson Avenue
- Kline Park 416 East 9th Street
- Hazel Street Traffic Triangle 820 N State Line Avenue
- Walnet Street Fountain & Traffic Island 701 Walnut Street
- Peyton Park 845 East Broad Street
- George Williams & Earnest Hill Park 415 Seibert & 1301 Prestor
- Inghram Pool & Park and Tennis Courts 2625 Preston Street & 2710 Preston Street
- Hobo Jungle Park 900 Dudley Street
- Bramble Park & College Hill Neighborhood Center 1801 Fulton Street
- Vera Bradfield Park & Neighborhood Center 616 Euclid Street
- Pocket/Broad Street Park 106 East Broad Street
- College Hill Neighborhood Center 1002 Ferguson Street



### Texarkana, Texas Side Parks

- Bell Park 3208 Lincoln Street
- Beverly Park 2612 New Boston Road
- Bringle Lake 7602 Bringle Lake Road
- Collins Senior Center 3000 Texas Boulevard
- Ferguson Park 3000 Texas Boulevard
- Findley Park 410 Findley Street
- Grady T. Wallace Park 3419 Leopard Drive
- Karrh Park 2102 South Ann Street
- Kidtopia 201 Oak Street
- Scott Joplin Park 1621 West Street
- Southwest Center 3222 West 7th Street
- Spring Lake Park 4303 North Park Road Source: Texarkana Parks & Recreation



Walking path at Lake Dieffenbacher at Bobby Ferguson Park.

## Area Walking/Biking Trail

- Nix Creek Path: Arkansas Boulevard, Jefferson & East 9th
- Bobby Ferguson Park Loop 245 & I-30
- Lake Wright Patman US 59 & FM 2148
- Bringle Lake 7602 Bringle Lake Road

## Area RV Parks

Four States Fairgrounds Exit 2 off I-30 to Loop 245, 800-776-1836 or 870-773-2941

Millwood State Park Highway 32, 9 miles east of Ashdown, AR 870-898-2800

Rocky Point Park – On Lake Wright Patman Year round accommodations – U.S. Highway 59 South, Corps of Engineers, 903-796-2419

Shady Pines RV Park 10010 W 7th ST, 903-832-1268

Texarkana KOA I-30 & Highway 71, Information 903-792-5521, Reservations 888-562-5697

## Area Campgrounds

Atlanta State Park – On Lake Wright Patman Year round accommodations – FM 1154, 903-796-6476

Beard's Bluff – On Millwood Lake Year round accommodations – Highway 32, 13 miles east of Ashdown, AR, 870-898-3343 (ext. 3)

Piney Point – On Lake Wright Patman (Open March-September) U.S. Highway 59 South, Corps of Engineers, 903-796-0684

Malden Lake Park Year round accommodations, South of Maud, TX, 903-585-2497

Millwood Overlook – On Millwood Lake Year round accommodations – Highway 32, 13 miles east of Ashdown, AR, 870-898-3343 (ext. 3)