

GENERAL DEMOGRAPHICS

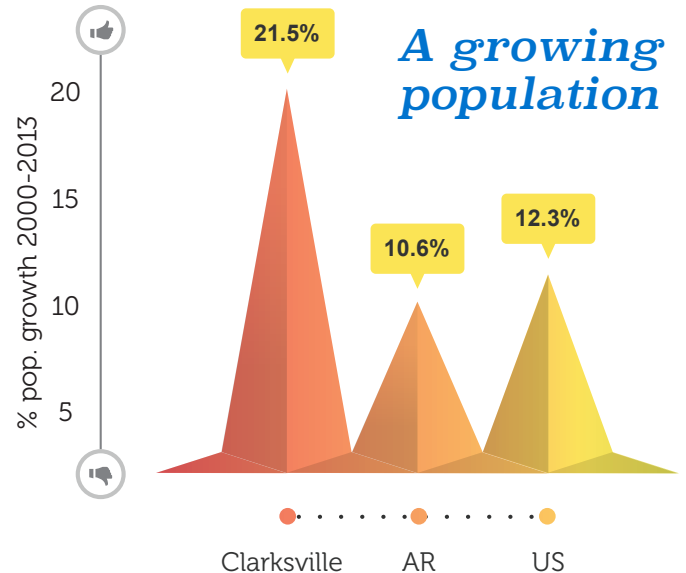


Geographically located
in the middle of the
country



Centrally located between
Little Rock and Northwest
Arkansas

*Centrally located
and easily accessed*



87.6%

Cost of living compared to the national average



\$40,531

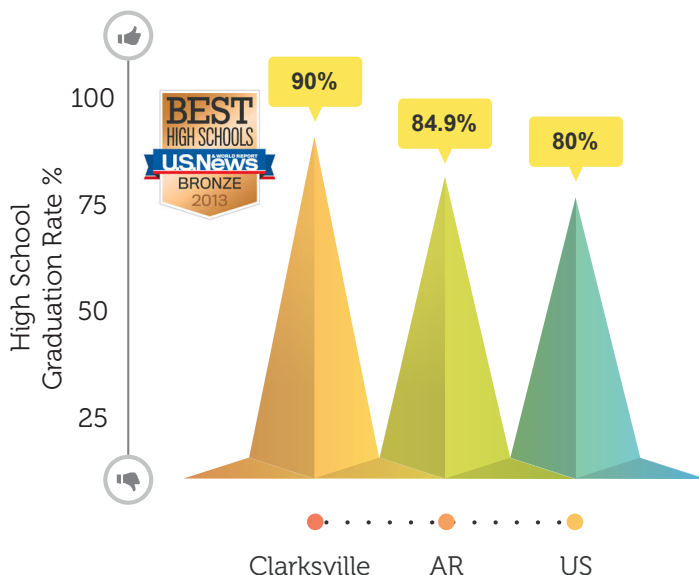
Median household income



30%

Manufacturing jobs make up the largest sector
of employment for the area

EDUCATION



*A trifecta of higher
education institutions*



Public, regional University
offering baccalaureate and
graduate degrees



Private, Liberal Arts
University

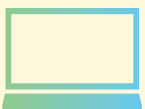


Votech,
regional workforce
training center offering
2 year certificate &
associate degrees



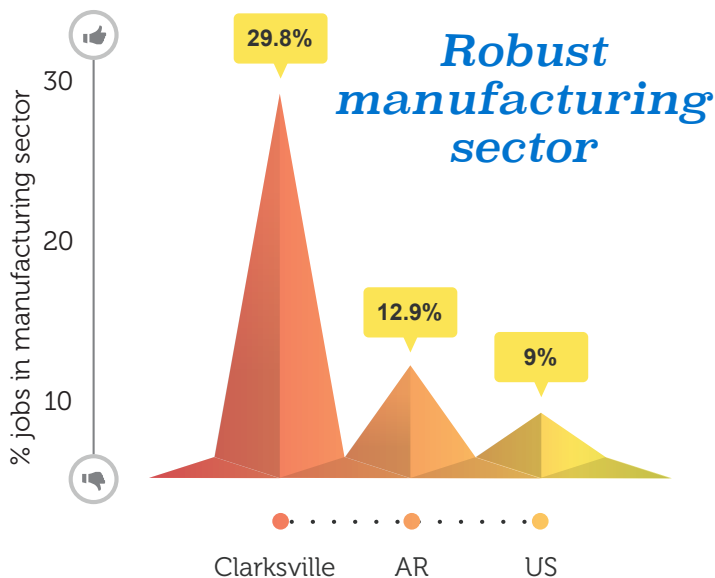
"TOP TIER" COLLEGE
in the South Region

for the past 13 years



1st school system in the state of Arkansas (2011)
to provide students with netbook computers to
be used at home and in the classroom

WORKFORCE



Right to work state



Labor Shed workforce
78,175

TOP EMPLOYERS

- Tyson Foods - 1,200
- Wal-Mart Distribution Center - 655
- Hanesbrands Inc. - 450
- Johnson Regional Medical Center - 392
- Baldor Electric Company (ABB) - 222
- Munro Shoes - 220

TRANSPORTATION

UTILITIES



City owned
Light & Water Company



Abundant, affordable, fresh
and clean water



A 2014 rate structure
adjustment translated into
thousands of dollars per
month in savings for our
largest electric users



Abundant and affordable
natural Gas via SourceGas



Pre-existing fiber optic
based Ethernet service
available at Industrial site
via SuddenLink or
Windstream



Up to a Gigabit data
speed/capacity

At the crossroads of America

Rail



**28 miles to
rail yard**
(Union Pacific Class 1 line)

Airport



**60 miles to Fort Smith
Regional airport**

River



**28 miles to
river port**
(9ft channel)

Interstate



**Immediate access to
I-40 "America's Main St"**

Commercial truckload deliveries can
reach either coast within 2 days.

Traffic counts average approximately
30,000 ADV.

INDUSTRIAL PARK

127 ready acres

State and local incentives available

EDO to assist with development projects

New Market Tax Credit eligible census tract

Immediate access to I-40 with 800 feet of Interstate frontage

Located within 1 mile of a near 1,000,000 sq. ft. Wal-Mart Distribution Center

